



SPORTS SPONSORSHIP

OUTDOOR SIGNAGE PACKAGE DETAILS

www.i35roadrunnerboosters.org



PACKAGE OVERVIEW

THANK YOU FOR YOUR SUPPORT!

The I-35 Booster Club is a non-profit organization that supports Roadrunner students and activities.

We help fund uniforms, equipment, special requests, training efforts and leadership camps.

With our expanded sports marketing efforts, we're excited about the additional funding requests we can fulfill.

Thank you for your support!



PACKAGE OVERVIEW

	Logo or Ad in Annual Program (Printed)	Home Event Banners	Sponsor of the Week	Logos Shown Digitally in Multiple Places	Season Passes	Fan Experience Element	Live Game Mentions	Logo on Printed Seasonal Pocket Calendars
Outdoor Signage - \$1200		2x Outdoor 						

ALL SPORTS SPONSOR OUTDOOR BANNER DETAILS

- Banners will be on display for home events, both indoor and outdoor.
 - Outdoor banners will be in two sizes - 5 ft x 3 ft and 7 ft x 5 ft.
 - These banners will be displayed on fencing around the football field / track during the fall and spring. They will be displayed on the softball batting cages and baseball outfield in the summer..
 - Design options are on the following page.
 - You can choose any ready-made design and customize the logo, colors, text and image (if applicable).
 - Or you can submit vector art of your own custom banner in the appropriate sizes which will be given to the banner production company.
 - All ready-made designs are available for the ads or banners. You can select the same design for each or different designs for your ad and your banners. However - we do ask that all banner designs be the same option for clarity.

READY-MADE DESIGNS FOR ADS AND BANNERS

The designs below samples featuring I-35 colors and logos. We will customize the colors, text and images to represent of your organization. Designs A - D are designed to work with a high-resolution photograph if you'd like to include one.



DESIGN A

DESIGN
B



Your Main
TAGLINE GOES HERE

SUB-TAGLINE GOES HERE!



PHONE: 515-555-5555 | EMAIL: i35boosters@gmail.com
WEBSITE: www.i35roadrunnerboosters.org

ADD A PHOTO OR
A MESSAGE FOR
ROADRUNNER
ATHLETES.

ADD A PHOTO OR
A MESSAGE FOR
ROADRUNNER
ATHLETES.

SECONDARY TEXT OR INFORMATION
CAN BE ADDED HERE IN TWO OR
THREE LINES OF TEXT.

**MAIN TAGLINE
GOES HERE**





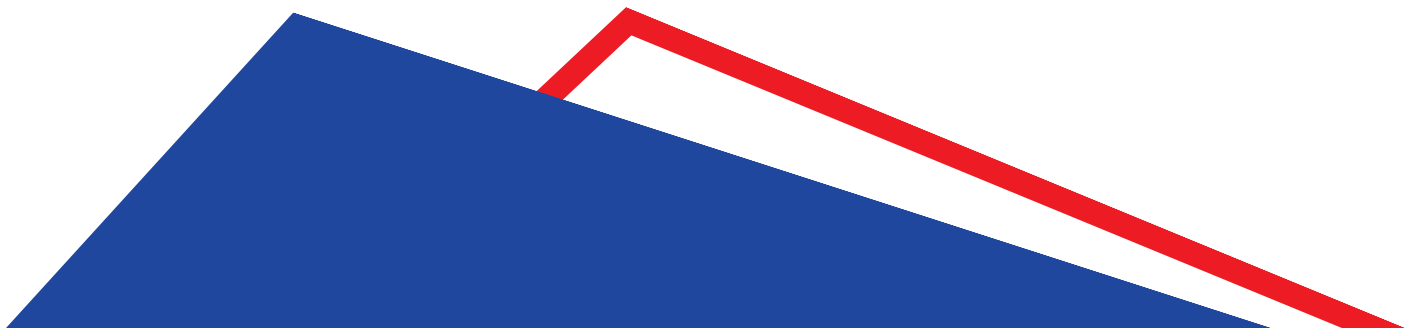
PHONE: 515-555-5555

DESIGN
C

DESIGN D



DESIGN E COLOR BACKGROUND



**DESIGN
E
WHITE
BACKGROUND**



**DESIGN
F**