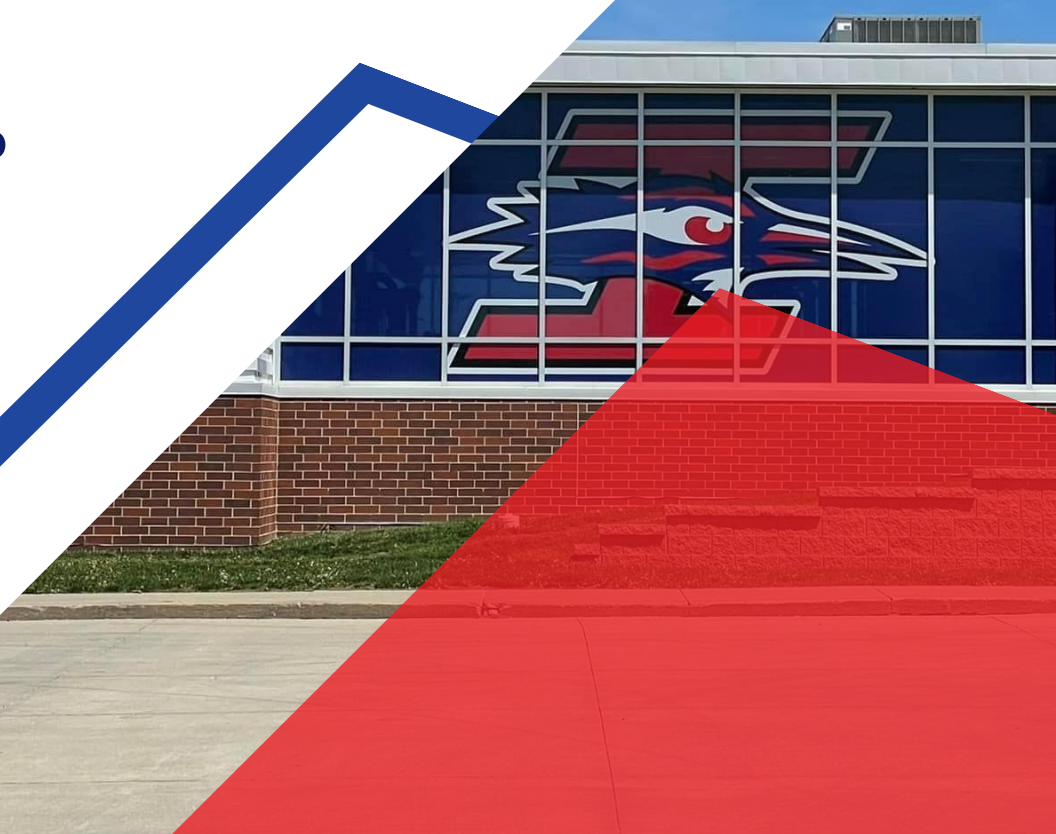




SPORTS SPONSORSHIP **PACKAGES**

www.i35roadrunnerboosters.org

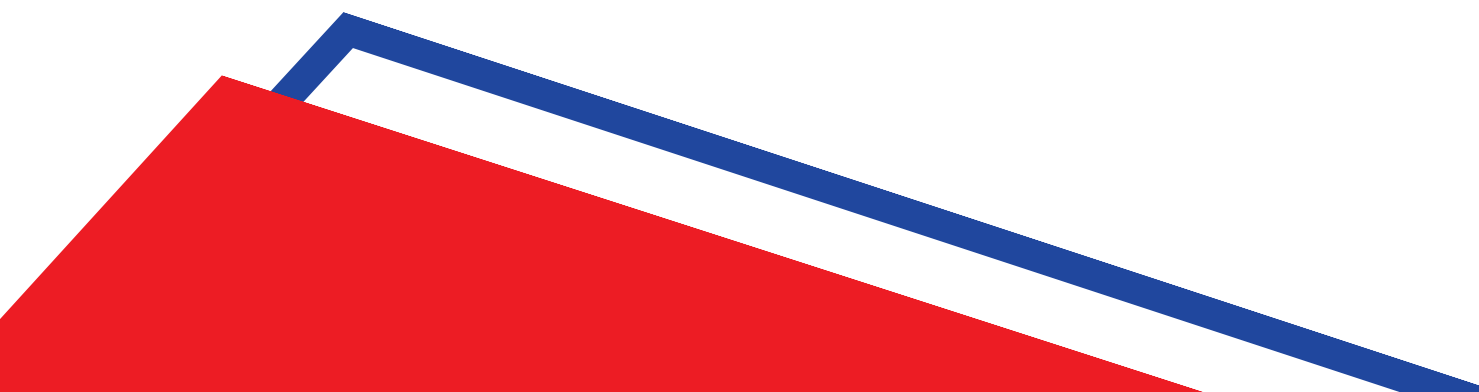


SUPPORT THE ROADRUNNERS


The I-35 Booster Club is a non-profit organization that supports Roadrunner student athletes.

We help fund uniforms, equipment, special requests, training efforts, leadership camps and more.

Thank you for your support!

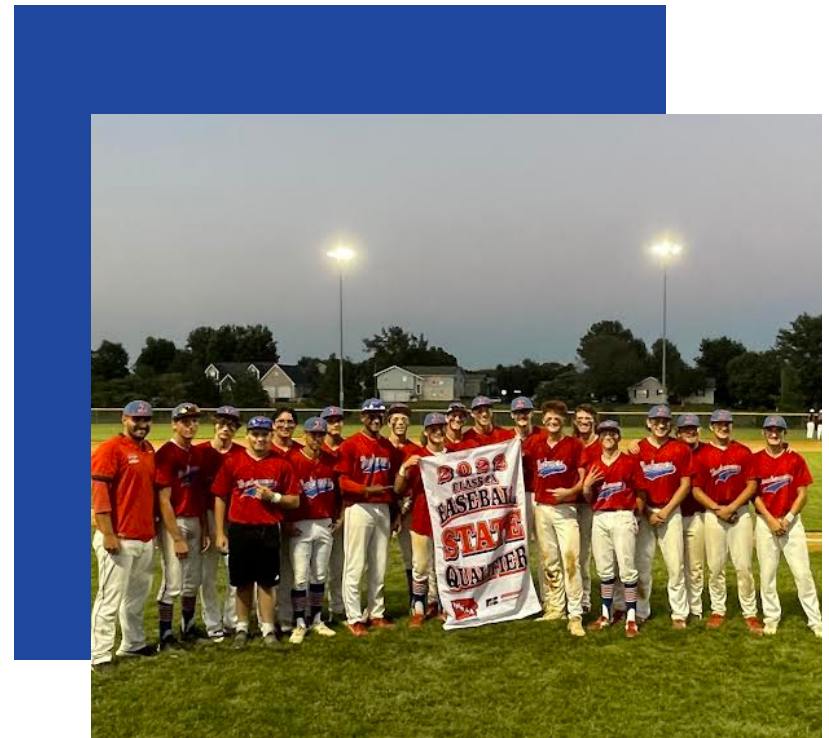


PACKAGES OVERVIEW

	Logo or Ad in Annual Program (Printed)	Home Event Banners	Sponsor of the Week	Logos Shown Digitally in Multiple Places	Season Passes	Fan Experience Element	Live Game Mentions	Logo on Printed Seasonal Pocket Calendars
All Sports - \$3000	4" x 2.75" Ad	Indoor: Digital 2x Outdoor: Printed	4x minimum (1x / season)	X	2 Annual Sport Home Game Passes	X	X	All editions
Fall Sports Gold - \$1200	3.25" x 1.75" Ad	Indoor: Digital 1x Outdoor: Printed	1x Fall	X	2 Fall Sport Home Game Passes			Fall Season Edition
Fall Sports Silver - \$500	Logo			X				
Winter Sports Gold - \$1200	3.25" x 1.75" Ad	Indoor: Digital	1x Winter	X	2 Winter Sport Home Game Passes			Winter Season Edition
Winter Sports Silver - \$500	Logo			X				
Spring/Summer Sports Gold - \$1200	3.25" x 1.75" Ad	2x Outdoor	1x Spring 1x Summer	X	2 Spring/Summer Home Game Passes			Spring/Summer Seasons Edition
Spring/Summer Sports Silver - \$500	Logo			X				
Outdoor Signage - \$1200		2x Outdoor 						
Single Sport - \$850	3.25" x 1.75" Ad	1x Banner						

ALL SPORTS SPONSOR DETAILS

- Largest ad size offered, 4"x2.75". Ads are printed in free-to-the-public programs highlighting high school sports. These ads reach a wide geographic area as the Roadrunners host several major events a year.
- Banner on display for home events, both indoor and outdoor.
- Named "Sponsor of the Week" once per season (Fall, Winter, Spring, Summer).
- Logo used whenever possible digitally. Ex: Booster Club website, social media banner, newsletter, digital middle school sports program, digital versions of the printed high school sport programs.
- 2 annual passes to home-sporting events
- Live in-game mention for one home contest per sport each season - direct from the official mic!
- Recognized as the supporting sponsor for one fan experience per year. First come; first choice. Example ideas: T-shirt toss to the crowd, rally towel give-a-way, photo bingo or others.
- Logo on the printed seasonal sport pocket schedule
- Annual cost: \$3000 for all sports, year-round!



SEASONAL GOLD LEVEL SPONSOR DETAILS

- 3"x1.75" ads are printed in free-to-the-public programs highlighting high school sports. These ads reach a wide geographic area as the Roadrunners host several major events a year.
- Banner on display for home events, during your selected season. Indoor, outdoor or both.
- Named "Sponsor of the Week" once during your selected season.
- Logo used whenever possible digitally. Ex: Booster Club website, social media banner, newsletter, digital middle school sports program, digital versions of the printed high school sport programs. banner, newsletter, lower-level programs.
- 2 season passes
- Logo on the printed seasonal sport pocket schedule
- Annual cost: \$1200 (for one season of choice)



SEASONAL SILVER LEVEL SPONSOR DETAILS

- Company logo printed in free-to-the-public programs highlighting high school sports. These ads reach a wide geographic area as the Roadrunners host several major events a year.
- Featured in a "Silver Sponsors" post once during your selected season.
- Logo used whenever possible digitally. Ex: Booster Club website, social media banner, newsletter, digital middle school sports program, digital versions of the printed high school sport programs.
- Annual cost: \$500 (for one season of choice)



OUTDOOR SIGNAGE SPONSOR DETAILS

- Two outdoor banners which will rotate locations based on the active outdoor sports season:
- Fall: Banners placed on visitor side inside the stadium fence OR on the west fence facing the field
- Spring: Banners placed on visitor side inside the stadium fence OR on the west fence facing the field
- Summer: One banner on the inside baseball fence; one banner on the inside of softball fence.
- Annual cost: \$1200



SINGLE SPORT SPONSOR DETAILS

Interested in sponsoring a single sport? We have you covered! Sign up to support a single sport and you'll get:

- 3"x1.75" ads are printed in free-to-the-public programs highlighting high school sports. These ads reach a wide geographic area as the Roadrunners host several major events a year.
- One banner on display during home events for the sport.
- Annual cost: \$850 per sport

