SPORTS SPONSORSHIP

SEASONAL SILVER PACKAGE DETAILS

www.I35roadrunnerboosters.org

THANK YOU FOR YOUR SUPPORT!

The I-35 Booster Club is a non-profit organization that supports Roadrunner students and activities.

We help fund uniforms, equipment, special requests, training efforts and leadership camps.

With our expanded sports marketing efforts, we're excited about the additional funding requests we can fulfill.

Thank you for your support!

PACKAGE OVERVIEW

	Logo or Ad in Annual Program (Printed)	Home Event Banners	Sponsor of the Week	Logos Shown Digitally in Multiple Places	Season Passes	Fan Experience Element	Live Game Mentions	Logo on Printed Seasonal Pocket Calendars
Fall Sports Silver - $500	Logo			x				
Winter Sports Silver - $500	Logo			x				
Spring/Summer Sports Silver - $500	Logo			x				

ALL SPORTS SPONSOR PROGRAM LOGO DETAILS

- Logos are printed in free-to-the-public programs highlighting high school sports. These programs reach a wide geographic area as the Roadrunners host several major events a year.

FREE-TO-THE-PUBLIC PROGRAMS

These are the sample program covers. They'll have the schedule, roster, some photos, community information and ads inside. You can view a draft program to get a general idea of what the programs will look like and the information included. Each team does have the ability to make changes to their program, so this sample is not deemed final. Ad location and placement will depend on the number of corporate sponsors.

We'll also have digital versions of these programs and digital middle school programs. Both of which will feature your organization's logo.

Please note: The distribution of free printed programs must be financially viable for the I-35 Booster Club. While we don't anticipate this to be an issue, we do reserve the right to move to digital programs only. If that were to occur, we'll put your ad in the digital program vs. just your logo. In this instance, there would also be one-page printed handouts and your organization's name and/or logo will be added this handout.