



SPORTS SPONSORSHIP

SINGLE SPORT PACKAGE DETAILS

www.i35roadrunnerboosters.org



THANK YOU FOR YOUR SUPPORT!

The I-35 Booster Club is a non-profit organization that supports Roadrunner students and activities.

We help fund uniforms, equipment, special requests, training efforts and leadership camps.

With our expanded sports marketing efforts, we're excited about the additional funding requests we can fulfill.

Thank you for your support!



PACKAGE OVERVIEW

	Logo or Ad in Annual Program (Printed)	Home Event Banners	Sponsor of the Week	Logos Shown Digitally in Multiple Places	Season Passes	Fan Experience Element	Live Game Mentions	Logo on Printed Seasonal Pocket Calendars
Single Sport - \$850	3.25" x 1.75" Ad	1x Banner						

ALL SPORTS SPONSOR PROGRAM AD DETAILS

- Ad size offered, 3.25"x1.75". Ads are printed in free-to-the-public programs highlighting high school sports. These ads reach a wide geographic area as the Roadrunners host several major events a year.
- Design options for ads are on the following page.
 - You can choose any ready-made design and customize the logo, colors, text and image (if applicable).
 - Or you can submit vector art of your own custom banner in the appropriate sizes which will be given to the banner production company.
 - All ready-made designs are available for the ads or banners. You can select the same design for each or different designs for your ad and your banners.

**AD SIZE OF
3 BY 1.75 IN**

ALL SPORTS SPONSOR OUTDOOR BANNER DETAILS

- Banners will be on display for home events for your sponsored sport.
 - Outdoor banners will be - 5 ft x 3 ft for all sports
 - Except baseball which will be 7 ft x 5 ft.
 - These banners will be displayed on fencing around the football field / track during the fall and spring. They will be displayed on the softball batting cages or baseball outfield in the summer.
 - Indoor signage will be displayed digitally on a TV screen in or near the high school gym.
 - Design options are on the following page and the same guidelines from the ads section above applies.

READY-MADE DESIGNS FOR ADS AND BANNERS

The designs below samples featuring I-35 colors and logos. We will customize the colors, text and images to represent of your organization. Designs A - D are designed to work with a high-resolution photograph if you'd like to include one.



DESIGN A

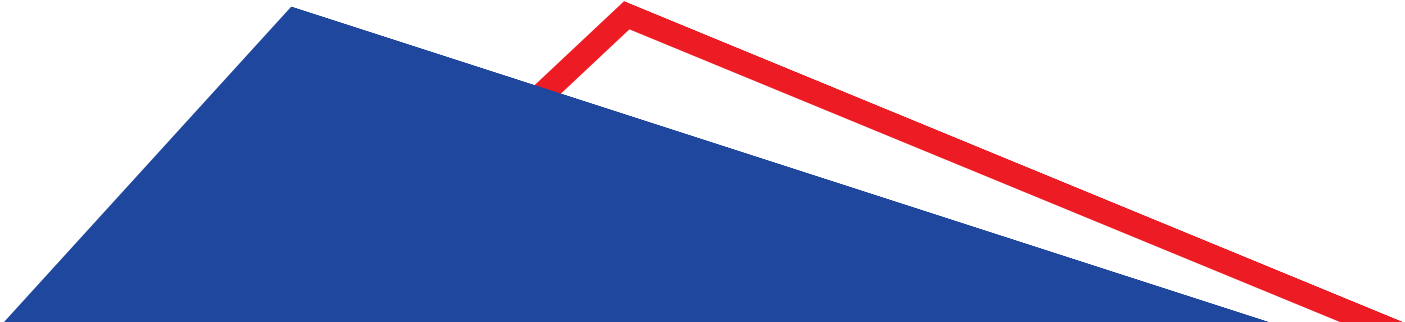
DESIGN B



**DESIGN
C**



**DESIGN
D**





**DESIGN
E
COLOR
BACKGROUND**

**DESIGN
E
WHITE
BACKGROUND**



**DESIGN
F**

FREE-TO-THE-PUBLIC PROGRAMS

These are the sample program covers. They'll have the schedule, roster, some photos, community information and ads inside. You can [view a draft program](#) to get a general idea of what the programs will look like and the information included. Each team does have the ability to make changes to their program, so this sample is not deemed final. Ad location and placement will depend on the number of corporate sponsors.

We'll also have digital versions of these programs and digital middle school programs. Both of which will feature your organization's logo.

Please note: The distribution of free printed programs must be financially viable for the I-35 Booster Club. While we don't anticipate this to be an issue, we do reserve the right to move to digital programs only. If that were to occur, we'll put your ad in the digital program vs. just your logo. In this instance, there would also be one-page printed handouts and your organization's name and/or logo will be added this handout.

2022-2023

INTERSTATE 35 HIGH SCHOOL BASEBALL



2022-2023

INTERSTATE 35 HIGH SCHOOL SOFTBALL

