

# Booster Club Buzz

Interstate 35 Booster Club Newsletter

I-35 BOOSTER CLUB

**NOW LIVE - BRAND NEW  
SPORTS SPONSORSHIPS!**

## NEW SPORTS SPONSORSHIPS LIVE!

By The Interstate 35 Booster Club Sponsorship Coordinator

We've officially launched the new sports sponsorship packages and are excited to share them with you all. There are elements that we've never done before to add value to our sponsors and also fun for the fans who attend our events (like fan give-a-ways).

We know there are lots of opportunities to donate within our community. The fact everyone is so willing to help each other and support our school is just one more reason that sets us apart from others.

But we also know it can be a little overwhelming when you aren't sure when or who might make the the next request. With that in mind, the Booster Club aims to make these two Foundation for the Future efforts our main fundraising each year. Whether you're supporting activities an an individual through The Roadrunner Club or as an organization through sports sponsorship (or both!), you'll know to expect each program to open or renew every spring along with the costs involved to support Roadrunner Activities.

For everyone who's already jump onboard - we want to say thank you!



WWW.I35ROADRUNNERBOOSTERS.ORG

## Newsletter Highlights

A Message from the  
Interstate 35 Activities  
Director

New Sports Sponsorship  
Packages Now Live!

Spring Concessions

What We've been up to  
Lately



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## DID YOU KNOW: WHY GATE ADMISSIONS EXIST?

In some of our editions - we'd like to share a "Did You Know" tidbit about how or why something occurs in the realm of I-35 Activities. For this segment - we thought we'd share about the gate admissions charged at athletic events.

The gate money generated at athletic events pays for the expenses related to hosting the event. Most notably, the money is used to cover the cost of officials. Every time you come to an I-35 event, you actively support the students' ability to compete. As we all know with the current official shortage crisis, without officials - there's no game.

## SPRING CONCESSIONS

I-35 BOOSTER CLUB

# VOLUNTEERS NEEDED

Concessions sign-ups  
are now open!

## JOIN US!

[www.i35roadrunnerboosters.org](http://www.i35roadrunnerboosters.org)



# ON THE WALL!

Dennis & Roxanne Beeler  
Lee & Sharon Dentlinger  
Justin & Bev Murphy  
Brayton & Tereca Weber  
Joe & Jane Hutton-Edwards  
Sharon Whitson  
Benjamin & Katelynn Cook  
Lynn & John Weber

Ron & Angela Crawley  
Nate Phillips & Brooke Maxwell  
Dean & Tammy Downs  
Richard & Jessica Bucklin  
Chris & Nicci Truman  
Tim & Kayla Showers  
Dustin & Sara Harskamp  
Eddie & Katie Vonnahme

# THE ROADRUNNER CLUB



BEEP! BEEP! • ESTABLISHED 2023 • BEEP! BEEP!

THANK YOU TO OUR CURRENT  
ROADRUNNER CLUB MEMBERS!

## WHAT HAVE WE BEEN UP TO LATELY?

- Sponsored Wrestling and Basketball banquets to celebrate their successful seasons. See photos!
- Helped fund the new high school scoreboard
- Designed programs to showcase our athletes for Summer 2023 - Summer 2024
- Discussed initial planning for an event recognizing all of our athletes, planned for Fall 2023
- Administration and planning for our upcoming events that need concession sales
- Working concessions for all April Athletic Events

## A Message from the Activities Director



You might be wondering why there's a coordinated effort driving fundraising for Interstate 35 activities right now. So I wanted to address that here: We are raising the bar. When I took this job two years ago, I was (and still am!) excited to help shape the future of Roadrunner activities and athletics. As part of that goal, I want to offer more. More resources for our coaches. More upgrades to our equipment. More modern uniforms. And more recognition for our middle schoolers, who are the future of our Roadrunner teams.

All of this takes sustainable funding. I know it's an investment in our students' future experiences. It's why I joined The Roadrunner Club. The Booster Club receives several large dollar requests (\$2500+) a year. So far, they have been able to say yes to every request in my tenure by partially or fully funding the "ask". But we know there are more needs out there that haven't been addressed yet; some that cost several thousand dollars. As they say, "Many hands make light work." Or in this case donations. I hope you will join us.