



CORPORATE DONATION PACKAGES

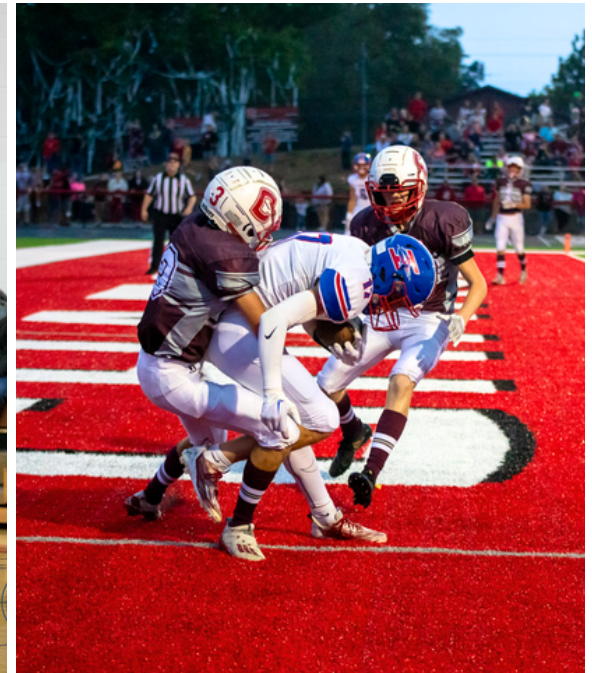
www.I35roadrunnerboosters.org

SUPPORT THE ROADRUNNERS!

The I-35 Booster Club is a non-profit organization that supports Roadrunner students involved in extracurricular activities.


We help fund leadership camps, banners, programs, team banquets, coach requests, upgraded uniforms, upgraded technology for training and more!

Thank you for helping Roadrunners chase their dreams and make memories that will last a lifetime.



Photos By: McCauley Photography

DONATION PACKAGES OVERVIEW

	Program (Digital) & Handout (Printed) Recognition	Home Event Banners	Sponsor of the Week	Logos Shown Digitally in Multiple Places	Season Passes	Fan Experience Element	Live Game Mentions	Logo added to “extra” communications
All Sports - \$3000	Largest Ad Size (Dig.) Largest Logo (Print)	Indoor: Digital 2x Outdoor: Printed	4x minimum (1x / season)	X	2 Annual Sport Home Game Passes	X	X (First for bonus mentions)	Year-round, when/where possible
Fall Sports Gold - \$1200	Medium Ad Size (Dig.) Medium Logo (Print)	Indoor: Digital 1x Outdoor: Printed	1x Fall	X	2 Fall Sport Home Game Passes		X	In the Fall, when possible
Fall Sports Silver - \$500	Large Logo (Digital) Small Logo (Print)			X				
Winter Sports Gold - \$1200	Medium Ad Size (Dig.) Medium Logo (Print)	Indoor: Digital	1x Winter	X	2 Winter Sport Home Game Passes		X	In the Winter when possible
Winter Sports Silver - \$500	Large Logo (Digital) Small Logo (Print)			X				
Spring/Summer Sports Gold - \$1200	Medium Ad Size (Dig.) Medium Logo (Print)	2x Outdoor	1x Spring 1x Summer	X	2 Spring/Summer Home Game Passes		X	In the Spring/Summer when possible
Spring/Summer Sports Silver - \$500	Large Logo (Digital) Small Logo (Print)			X				
Outdoor Signage - \$1200		2x Outdoor 						
Single Sport - \$850	Medium Ad (Dig.) Medium Logo (Print)	1x Banner						

ALL SPORTS SPONSOR DETAILS

- Largest ad size offered. Ads are showcased in multi-page, full-color digital programs. These programs are regularly updated with photos, community news submissions, school announcements and more to be engaging to the public. These ads reach a wide geographic area as the Roadrunners host several major events a year.
- Your logo printed on free-to-the-public handouts. These are produced for home contests for both high school and middle school events. This level gets the second-largest logo size.
- Banner on display for home events, both digitally and outdoor for the entire academic year of competitions.
- Named "Sponsor of the Week" once per season (Fall, Winter, Spring, Summer).
- Logo used whenever possible digitally. Ex: Booster Club website, social media banner, various newsletters, social media banners, ect.
- 2 annual passes to home-sporting events
- Live in-game mentions during most home contests for each sport each season - direct from the official mic!
- Recognized as the supporting sponsor for one fan experience per year. First come; first choice. Example ideas: T-shirt toss to the crowd, rally towel give-a-way, photo bingo or others.
- Logos added year-round on extra communications when and where possible.
- Extra bonuses occasionally like: "This time-out brought to you by {Sponsor's Name}."
- Annual cost: \$3000 for all sports, year-round!



Photo By: I-35 Activities

SEASONAL GOLD LEVEL SPONSOR DETAILS

- Second-largest ad sized offered. Ads are showcased in multi-page, full-color digital programs. These programs are regularly updated with photos, community news submissions, school announcements and more to be engaging to the public. These ads reach a wide geographic area as the Roadrunners host several major events a year.
- Your logo printed on free-to-the-public handouts. These are produced for home contests for both high school and middle school events. This level gets the second-largest logo size.
- Live in-game mentions during most home contests for each sport each season - direct from the official mic!
- Banner on display for home events, during your selected season. Digital, outdoor or both - depending on the season selected.
- Named "Sponsor of the Week" once during your selected season.
- Logo used whenever possible digitally. Ex: Booster Club website, social media banner, various newsletters, social media banners, ect.
- 2 season passes
- Annual cost: \$1200 (for one season of choice)



Photos By: McCauley Photography (Basketball)
and I-35 Community School District (Wrestling and Golf)

SEASONAL SILVER LEVEL SPONSOR DETAILS

- Company logo printed in free-to-the-public handouts highlighting high school sports. These ads reach a wide geographic area as the Roadrunners host several major events a year.
- Logo featured in the Sponsors section of the multi-page, full-color digital programs
- Featured in a "Silver Sponsors" post once during your selected season.
- Logo used whenever possible digitally. Ex: Booster Club website, social media banner, newsletter, digital middle school sports program, digital versions of the printed high school sport programs.
- Annual cost: \$500 (for one season of choice)



Photos By: McCauley Photography

OUTDOOR SIGNAGE SPONSOR DETAILS

- Two outdoor banners which will rotate locations based on the active outdoor sports season:
- Fall: Banners placed on visitor side inside the stadium fence OR on the west fence facing the field
- Spring: Banners placed on visitor side inside the stadium fence OR on the west fence facing the field
- Summer: One banner on the inside baseball fence; one banner on the inside of softball fence.
- Annual cost: \$1200



Photo By: McCauley Photography

SINGLE SPORT SPONSOR DETAILS

Interested in sponsoring a single sport? We have you covered! Sign up to support a single sport and you'll get:

- Second-largest ad sized offered. Ads are showcased in multi-page, full-color digital programs. These programs are regularly updated
- Your logo printed on free-to-the-public handouts. These are produced for home contests for both high school and middle school events. This level gets the second-largest logo size.
- One banner on display during home events for the sport.
- Annual cost: \$850 per sport



Photo By: McCauley Photography. Check out her work on Facebook, Instagram or on her website: www.mccauleyphotography.com