

CORPORATE DONATIONS

www.I35roadrunnerboosters.org

SEASONAL SILVER PACKAGE DETAILS



THANK YOU FOR YOUR SUPPORT!

The I-35 Booster Club is a non-profit organization that supports Roadrunner students involved in extracurricular activities.

We help fund leadership camps, banners, programs, team banquets, coach requests, upgraded uniforms, upgraded technology for training and more!

Thank you for helping Roadrunners chase their dreams and make memories that will last a lifetime.



Photos By: McCauley Photography (Basketball)
and I-35 Community School District (Wrestling and Golf)

PACKAGE OVERVIEW

	Program (Digital) & Handout (Printed) Recognition	Home Event Banners	Sponsor of the Week	Logos Shown Digitally in Multiple Places	Season Passes	Fan Experience Element	Live Game Mentions	Logo on Printed Seasonal Pocket Calendars
Fall Sports Silver - \$500	Large Logo (Digital) Small Logo (Print)			X				
Winter Sports Silver - \$500	Large Logo (Digital) Small Logo (Print)			X				
Spring/Summer Sports Silver - \$500	Large Logo (Digital) Small Logo (Print)			X				



SILVER SPONSOR PROGRAM (DIGITAL) & HANDOUT (PRINTED) DETAILS

- Company logo printed in free-to-the-public handouts highlighting high school sports.
- Logo featured in the Sponsors section of the multi page, full color digital programs
- Both of these publications are produced for home contests for both high school and middle school events. Your logo will reach a wide geographic area as the Roadrunners host several major events a year.

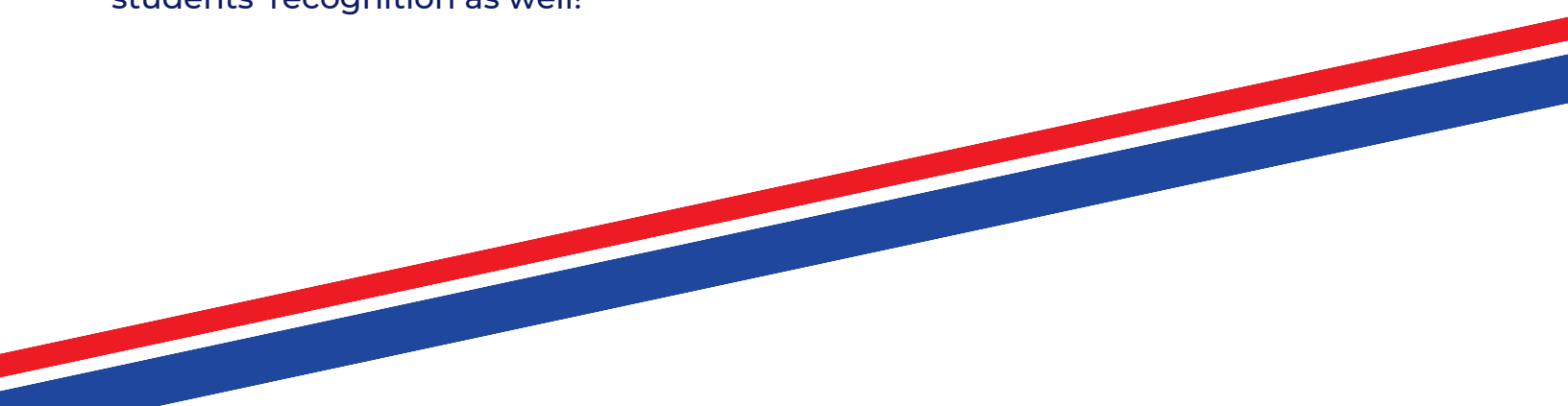
DIGITAL USE LOGO DETAILS

- Featured in a "Silver Sponsors" post once during your selected season.
- Logo added to the Booster Club website under the "Impact Partners" page.
- Logo used whenever possible digitally. Ex: Booster Club website, social media banner, newsletter, digital middle school sports program, digital versions of the printed high school sports programs.

PRINTED HANDOUTS FOR ALL LEVELS

In addition to the digital programs on the next page, we are also helping provide printed handouts featuring rosters and sponsor thank-yous for high school and middle school sports.

Varsity events have full-color printed handouts. Non-varsity contests that occur on the same night as a varsity function (like Mega Night Basketball) are also included in the color handout. All other non-varsity events are printed as black and white. These handouts increase sponsors' recognition and also increase our students' recognition as well!



FULL COLOR, MULTI PAGE DIGITAL PROGRAMS

I-35 Booster Club now offers full color digital programs for middle school and high school sports. These programs include photos (if we have some) from throughout the season and updates from the community or school. Community members (like those who organize clubs and youth sports) can submit news/information to be added to the program.

The programs are accessible via QR code on site via printed handout. For each new school year, we'll design a new program cover and style so it's cohesive regardless of sports. Check out this program from 2023 Football to see a [complete digital program](#).

You'll receive your logo in the Sponsor Thank You section of this program.

