



# CORPORATE DONATIONS

[www.I35roadrunnerboosters.org](http://www.I35roadrunnerboosters.org)

## SINGLE SPORT PACKAGE DETAILS



## THANK YOU FOR YOUR SUPPORT!

The I-35 Booster Club is a non-profit organization that supports Roadrunner students involved in extracurricular activities.

We help fund leadership camps, banners, programs, team banquets, coach requests, upgraded uniforms, upgraded technology for training and more!

Thank you for helping Roadrunners chase their dreams and make memories that will last a lifetime.



Photo By: McCauley Photography.

## PACKAGE OVERVIEW

	Program (Digital) & Handout (Printed) Recognition	Home Event Banners	Sponsor of the Week	Logos Shown Digitally in Multiple Places	Season Passes	Fan Experience Element	Live Game Mentions	Logo added to "extra" communications
Single Sport - \$850	Medium Ad (Dig.) Medium Logo (Print)	1x Banner						

## **SINGLE SPORT SPONSOR PROGRAM (DIGITAL) & HANDOUT (PRINTED) DETAILS**

- Second-largest ad sized offered. Ads are showcased in multi-page, full-color digital programs. These programs are regularly updated. These ads reach a wide geographic area as the Roadrunners host several major events a year.
- Design options for ads are on the following page.
  - You can choose any ready-made design and customize the logo, colors, text and image (if applicable).
  - Or you can submit vector art of your own custom design.
  - All ready-made designs are available for the ads or banners. You can select the same design for each or different designs for your ad and your banners.
- Your logo will be printed on free-to-the-public handouts. These are produced for home contests for both high school and middle school events. This level gets the second-largest logo size.

## **SINGLE SPORT SPONSOR OUTDOOR BANNER DETAILS**

- You'll receive one banner that will be on display for home events for your sponsored sport.
  - Outdoor banners will be - 5 ft x 3 ft for some sports and 7 ft x 5 ft for others. The size of your banner will be based on the sport selected.
  - These banners will be displayed on fencing around the football field / track during the fall and spring. They will be displayed on the softball batting cages or baseball outfield in the summer.
  - Indoor signage will be displayed digitally on a TV screen in the high school gym for sports that are indoors. This signage is dynamic and moves.
  - Design options are on the following page and the same guidelines from the ads section above applies.

## READY-MADE DESIGNS FOR ADS AND BANNERS

The designs below samples featuring I-35 colors and logos. We will customize the colors, text and images to represent of your organization. Designs A - D are designed to work with a high-resolution photograph if you'd like to include one.

Don't really like any of these? That's OK! Contact us and we'll design something custom for you that matches your organization's aesthetic.



### DESIGN A

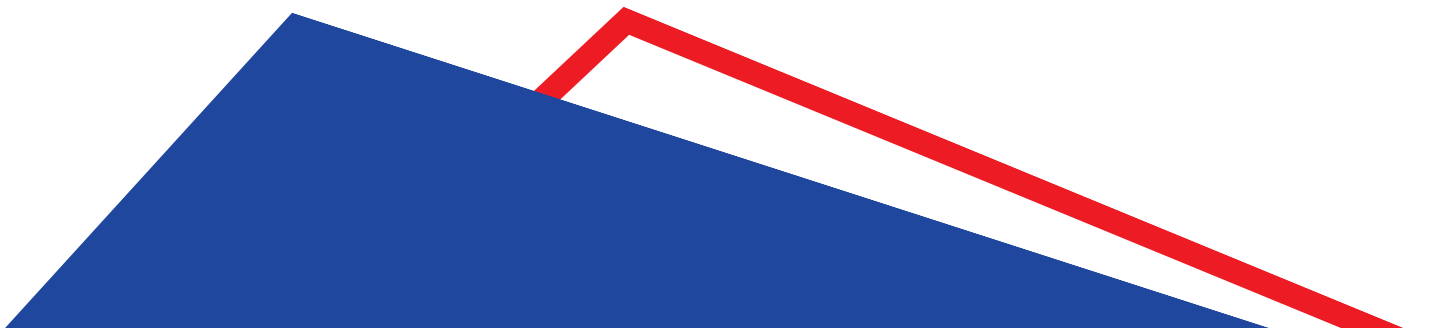
### DESIGN B



**DESIGN  
C**



**DESIGN  
D**





**DESIGN  
E  
COLOR  
BACKGROUND**

**DESIGN  
E  
WHITE  
BACKGROUND**



**DESIGN  
F**



## FULL COLOR, MULTI PAGE DIGITAL PROGRAMS

I-35 Booster Club now offers full color digital programs for middle school and high school sports. These programs include photos (if we have some) from throughout the season and updates from the community or school. Community members (like those who organize clubs and youth sports) can submit news/information to be added to the program.

The programs are accessible via QR code on site via printed handout. For each new school year, we'll design a new program cover and style so it's cohesive regardless of sports. Check out this program from 2023 Football to see a [complete digital program](#).

You'll receive the largest ad size we offer. Ad selection can be from the designs featured earlier or created custom to you organization. Cover examples from 2023-24 are below.



## PRINTED HANDOUTS FOR ALL LEVELS

In addition to the digital programs above, we are also helping provide printed handouts featuring rosters and sponsor thank-yous for high school and middle school sports. Varsity events have full-color printed handouts. Non-varsity contests that occur on the same night as a varsity function (like Mega Night Basketball) are also included in the color handout. All other non-varsity events are printed as black and white. These handouts increase sponsors' recognition and also increase our students' recognition as well!